

# Gault

AT 50  
GALA

NATIONAL JUVENILE  
DEFENDER CENTER

Mayflower Hotel  
Washington, DC

**May 15, 2017**

*Commemorating the  
50th anniversary of In re Gault*

For more information on sponsorship  
opportunities, please contact:

**Sarah Edwards**

development and communications manager  
sedwards@njdc.info or 202-452-0010 ext 103

**Lisa Scali**

lscalinjdc@gmail.com  
or 917-669-4582

*Thank you for standing  
up for children's rights  
in juvenile court.*

## SPONSORSHIP OPPORTUNITIES

It is an open secret in America's juvenile courts that children are routinely denied access to effective lawyers. On Monday, May 15, 2017, we are hosting a dinner gala to shed light on the crisis in juvenile defense and commemorate the 50th anniversary of the Supreme Court decision that affirmed children's right to representation, *In re Gault*. On behalf of the National Juvenile Defender Center, I hope your company will consider sponsorship of this special event at the Mayflower Hotel in Washington, DC.

Please review the giving opportunities - from levels of sponsorship to advertising in the *Gault* at 50 program - for details on how your generous contribution will be recognized. For more information on the National Juvenile Defender Center and the *Gault* at 50 Campaign, please visit our websites at njdc.info and gaultat50.org, or contact Sarah Edwards, development and communications manager, at sedwards@njdc.info. Thank you for your dedication to upholding children's rights.



# SPONSORSHIP OPPORTUNITIES

## **GAULT WARRIOR – \$25K +**

- Logo placement on the *Gault at 50* website with active links to the sponsor's website
- Emcee recognition from podium
- Two premiere tables at the *Gault at 50* Gala dinner (20 tickets)
- Table logo/marker
- One full color page of ad space in the Gala program
- Acknowledgment and recognition on all on-site signage, program, and social media
- Acknowledgment in *Gault at 50* Gala media, including press release and newsletters, pre- and post-event

## **CHAMPION OF JUSTICE – \$10K – \$24,999**

- Logo placement on the *Gault at 50* website with active links to the sponsor's website
- Emcee recognition from podium
- One premiere table at the *Gault at 50* Gala dinner (10 tickets)
- Table logo/marker
- Half full color page of ad space in the Gala program
- Acknowledgment and recognition on all on-site signage, program, and social media
- Acknowledgment in *Gault at 50* Gala media, including press release and newsletters, pre- and post-event

## **DEFENDER – \$5K – \$9,999**

- Half of a premiere table at the *Gault at 50* Gala dinner (5 tickets)
- A quarter full color page of ad space in the Gala program
- Acknowledgment and recognition on all on-site signage, program, and social media
- Acknowledgment in *Gault at 50* Gala media, including press release and newsletters, pre- and post-event

## **ALLY – \$1K – \$4,999**

- Two tickets to the *Gault at 50* Gala dinner
- Acknowledgment and recognition on all on-site signage, program, and social media
- Acknowledgment in *Gault at 50* Gala media, including newsletters, pre- and post-event

## **FRIEND – \$500 – \$999**

- One ticket to the *Gault at 50* Gala dinner
- Acknowledgment in *Gault at 50* Gala program
- Acknowledgment in *Gault at 50* Gala media, including newsletters, pre- and post-event

## **ADVERTISING RATES/ OPPORTUNITIES for *Gault at 50* Gala Program**

### *All ads are in color*

- Full Page (8" x 11") - \$1,500
- Half Page (8" x 5.375") - \$750
- Quarter Page (3.5" x 5.375") - \$500
- Business Card (3.5" x 2") - \$200



**NATIONAL JUVENILE DEFENDER CENTER**  
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